Border Security Expo, taking place April 27-28, 2021, in San Antonio, TX, brings together high-level decision makers from the U.S. and around the world to discuss pressing topics and challenges and meet with companies offering groundbreaking security solutions.
The annual Sharpshooter Classic & Demo Day, held in conjunction with Border Security Expo, is a highly anticipated, day-long event featuring hundreds of active-duty Customs & Border Patrol agents, Coast Guardsmen, and local law enforcement competing in a host of shooting contests.

Taking place at an outdoor firing range, the day is also filled with live action demos, test drives, and opportunities for the men and women in the field to get up-close and hands-on with your security vehicles, products and technologies.

Don’t miss this one-of-a-kind opportunity to showcase how your product or technology can help attendees in their jobs, as well as provide you with valuable insight from actual end users.
EXHIBIT OPPORTUNITIES

The Field Showcase  $1,800
Located in a prime location near the event entrance and food tent, all displays here will have dedicated and easily accessible space to showcase your newest and best vehicles, radar systems, lighting towers, etc. In addition, you’ll receive:
• One 6’ table and 2 chairs for your collateral
• Company logo on event signage, on the Demo Day page on the Border Security Expo website, and in the Show Guide
• Space for your company-branded pop-up tent

Tent Showcase $850
Centrally located at the range, the large exhibit tent will provide a home to vendors looking for face-to-face interaction with active-duty field officers. As a vendor in the Tent Showcase, you’ll receive:
• One 6’ table and 2 chairs
• Company logo on event signage, on the Demo Day page on the Border Security Expo website, and in the Show Guide
SPONSORSHIP OPPORTUNITIES

Live Action Demo $500
From live fire activities and drone flights to off-road test drives, the Sharpshooter Classic & Demo Day now provides ample opportunities for attendees to get up-close and hands on with your border security products and technologies. Don’t miss this one-of-a-kind opportunity to showcase how your product or technology can help them in their jobs as well as provide you with valuable insight from actual end users. Please call for scheduling and space availability.

T-Shirt Sponsor $1,200
Place your brand on the back of every Sharpshooter Classic & Demo Day participant! These one-color t-shirts include the Demo Day logo on the front and your company message on the back. 500 shirts will be ordered; sponsor responsible for production of t-shirts. For an additional $500, you can also sponsor the shirts worn by all Demo Day Safety Officers on day of event.

Water Bottle Sponsor $1,000
Your company will be the official provider of bottled water, refreshing attendees as they debark from the buses and arrive at the Bandera Gun Club. Sponsorship includes your logo imprinted on bottles for all attendees and signage recognition.
Lunch Sponsor $2,000
Lunch is provided to all attendees and is a great way to get in front of a highly qualified, attentive group. Your company will receive extensive signage recognition with Sharpshooter Classic & Demo Day participants and the option to provide branded napkins.

Shooting Bay Sponsor $750/bay
Gain high-impact exposure by placing your company’s logo in the pistol and rifle bays during the Sharpshooter Classic. This sponsorship provides a great photo opp of your brand name in a live-action environment. Sponsor to provide the banners and/or signs; must be approved by show management.

Banner Sponsor $500/banner
Strategically place your brand in the line of sight of potential buyers as a Banner Sponsor. There are numerous prime spots throughout the range to promote your company/products on one or more 3’ x 6’ banners. Sponsor to provide banner; must be approved by show management.

HURRY, OPPORTUNITIES ARE LIMITED. CONTACT US TO FIND THE RIGHT SPONSORSHIP FOR YOUR BUDGET AND GOALS!
Tom Mapes, Event Director
tom.mapes@bordersecurityexpo.com  (203) 491-2400