



BORDER SECURITY EXPO

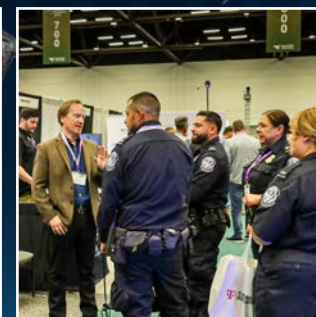
May 5-6, 2026 | PHOENIX, ARIZONA

EXHIBITOR PROSPECTUS

Contact us to learn more and
to secure your exhibit space.

Tom Mapes
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Where Innovation Meets Mission

Where technology, strategy, and leadership converge
to shape the next era of border security.





BORDER SECURITY EXPO

May 5-6, 2026 | PHOENIX, ARIZONA

BSE focus is to bridge industry technology with government mission priorities. Be part of the nation's largest gathering of border security leaders.





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Where Leaders + Solutions Converge

Border security remains one of the nation's most urgent priorities—impacting national security, commerce, immigration, humanitarian response, and technology development. At Border Security Expo 2026, federal, state, and local government will come together again in Phoenix to engage directly with industry innovators, strengthen mission partnerships, and explore the solutions shaping the future of the borders.

This is your opportunity to be part of the most important gathering for border security, where leaders and solutions converge to drive lasting impact.



A target graphic with a central bullseye and four intersecting lines forming a crosshair, with small squares at the ends of the lines.

2,300+

REGISTERED PARTICIPANTS
exploring mission-critical
solutions

A target graphic with a central bullseye and four intersecting lines forming a crosshair, with small squares at the ends of the lines.

234

EXHIBITORS
the largest showcase
in BSE history

A target graphic with a central bullseye and four intersecting lines forming a crosshair, with small squares at the ends of the lines.

24+

**FEDERAL AND STATE
AGENCIES REPRESENTED**

By the Numbers The Audience That Matters

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46

AGENCY LEADERS
and subject-matter experts
delivering insights

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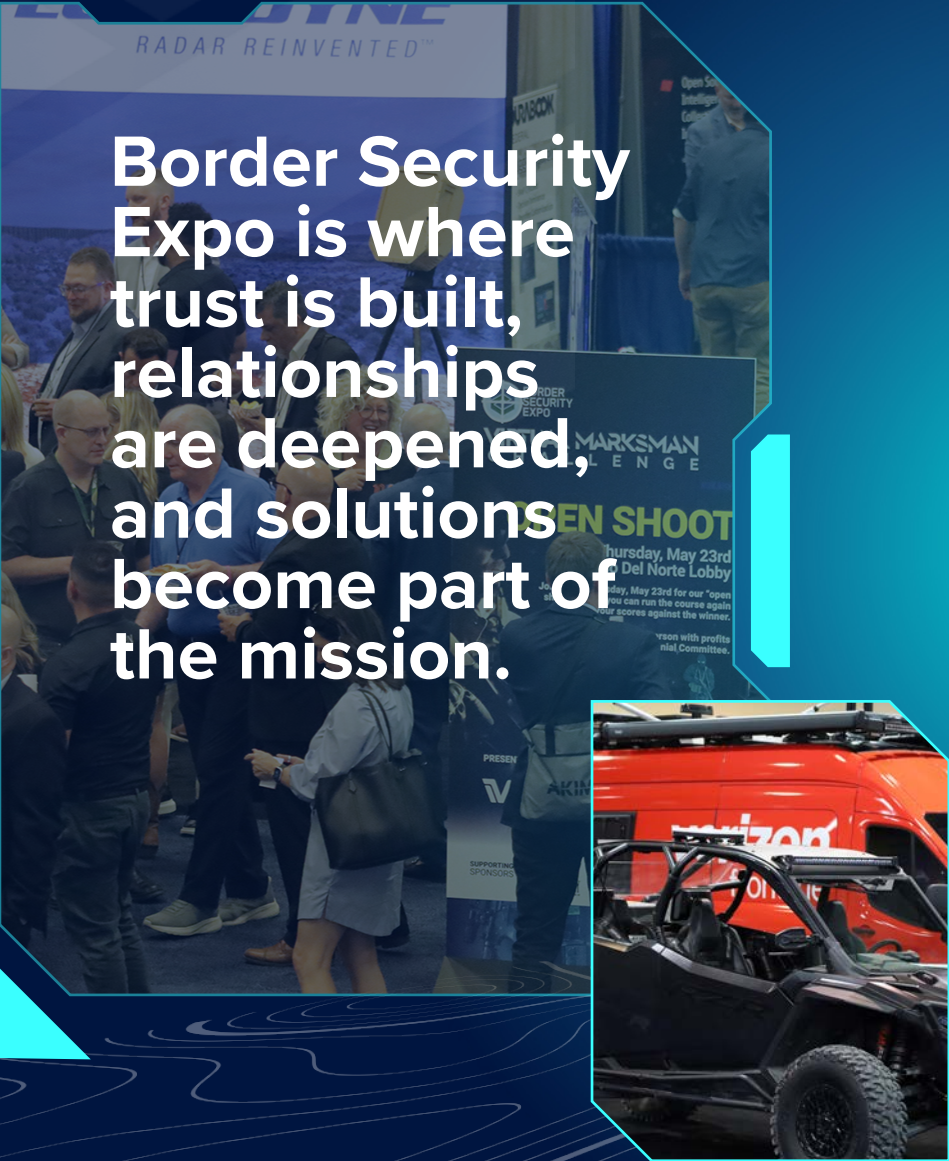
236+

**C-SUITE EXECUTIVES (CEOS,
PRESIDENTS, VPS)**
2x 2024 representation

A target graphic with a central bullseye and four intersecting lines forming a crosshair, with small squares at the ends of the lines.

155

DIRECTORS & DEPUTY DIRECTORS
influencing programs and procurement



Border Security Expo is where trust is built, relationships are deepened, and solutions become part of the mission.

As an exhibitor, your brand is at the center of this national conversation. This is your opportunity to have a presence:

01

Align with mission-critical priorities and showcase next-generation capabilities.

02

Connect face-to-face with decision-makers who shape U.S. border security policy and operations.

03

Gain visibility in front of an exclusive, hard-to-reach audience of high-profile leaders.

04

Foster meaningful relationships that drive long-term partnerships.

Attendees represent agencies such as CBP, DHS, ICE, FBI, DoD, DOJ, and state/local police and sheriff departments. International attendees from more than 15 countries expand the global reach of BSE.



Customs & Border Protection

- Air and Marine Operations
- Border Patrol
- Law Enforcement Safety & Compliance
- Office of Intelligence
- Program Management Office Directorate

Department of Homeland Security

- Federal Protective Service
- Immigration & Customs Enforcement
- Joint Wireless Program Management Branch
- Office of Biometric Identity Management
- U.S. Citizenship & Immigration Services

Other Federal Agencies & U.S. Military

- Air Force
- Army
- Coast Guard
- Department of Defense
- Department of Justice
- Department of State
- Drug Enforcement Administration
- Federal Aviation Administration
- Federal Bureau of Investigations
- Navy

State & Local Agencies

- High Intensity Drug Trafficking Area
- Department of Public Safety
- National Guard

Who Exhibits?

Border Security Expo exhibitors represent the most innovative technologies, services, and solutions supporting border and law enforcement missions across every domain.

Security & Surveillance

- Access Control & Entry Systems
- Biometrics & Identity Verification
- Facial & Retinal Recognition
- License Plate Readers
- Intrusion Detection Systems
- Motion & Perimeter Security
- Surveillance Cameras & Sensors
- Radar, Optics, and Thermal Imaging

Command, Control & Communication

- C4ISR Solutions (Command, Control, Communication, Computers, Intelligence, Surveillance & Reconnaissance)
- Command & Control Systems
- Intelligence Sharing & Data Integration
- Wireless Communications & Networking
- GPS, Mapping & Tracking Technologies

Vehicles, Equipment & Tactical Solutions

- Armored & Rugged Terrain Vehicles
- Mobile Command Centers
- Unmanned Aerial & Ground Systems (UAVs/UGVs)
- Tactical & Protective Gear
- Non-Lethal Weapons & Ammunition

Detection & Screening

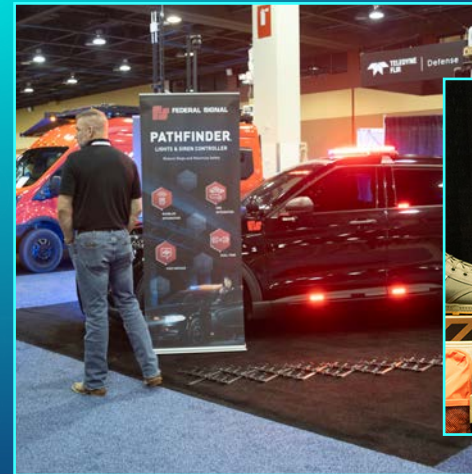
- Contraband, Explosives & CBRNe Detection
- Entry/Exit Screening Systems
- Biohazard & Environmental Monitoring
- Scanning & Imaging Systems

Training & Support Services

- K9 Products & Services
- Law Enforcement & Tactical Training
- Professional & Consulting Services
- Colleges, Universities & Research Institutions

Infrastructure & Critical Response

- Maritime & Port Security
- Barriers & Physical Protection
- Disaster Relief & Shelters
- Power Supplies & Mobile Infrastructure
- Medical & Emergency Response



Ensure YOUR products and technologies are part of THEIR solution.

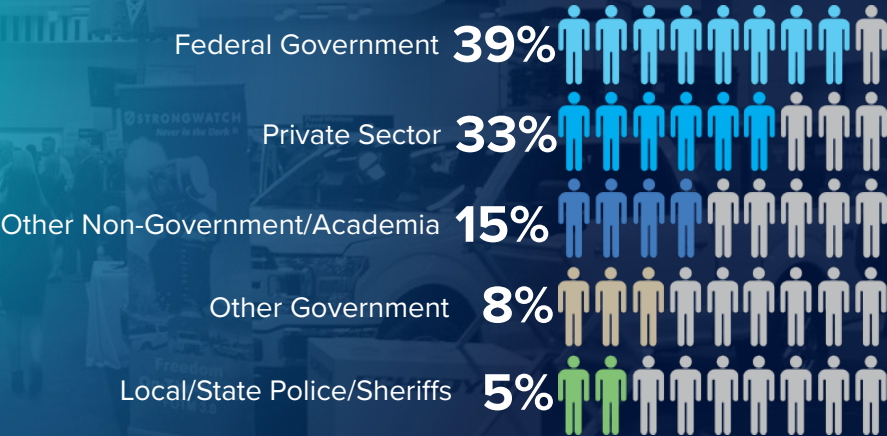
Who attends?

Border Security Expo attracts the full spectrum of the border security community — from senior policy makers and executives to local law enforcement, operators in the field, and international delegations.

60%+

of attendees influence, recommend, or make final purchasing decisions

64 International Attendees from 15 countries to expand your reach globally





Take advantage of this unique opportunity to showcase your products and services to an exclusive audience of high-profile federal, state, and local government leaders. Choose the booth option that best fits your marketing goals and budget.

Booth Fees (space only rates)

100-399 sq. ft.: \$38/sq. ft.

400-799 sq. ft.: \$37/sq. ft.

800+ sq. ft.: \$33/sq. ft.

Government agencies: \$32/sq. ft.

Vehicles (additional rate): \$25/sq. ft.

What's Included in Booth Fees?

- High draped back wall (8') and side rails (3")
- Standard 7" x 44" booth sign with company name
- Four (4) full conference badges per 100 sq. ft.

Note: Booth floor covering is mandatory and must be provided by the exhibitor (not included in the booth fee).



Turnkey Booth Package

(only available for 10' x 10' and 10' x 20' booths)

Includes space, carpet, (1) 6' table, (2) chairs, (1) wastebasket, nightly vacuuming, electrical drop,

No substitutions may be made to the booth package furnishings. Additional items may be added at the exhibitor's expense.

10x10 booth package: \$4,900

10x20 booth package: \$8,800

234 exhibitors participated in 2025 the largest in BSE history.

Prime spaces go quickly — secure
your booth early to maximize visibility.



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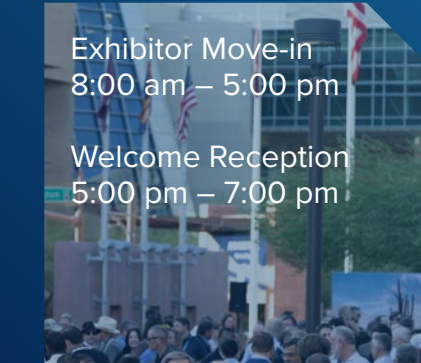
Preliminary Schedule

Border Security Expo brings together high-level decisionmakers from the U.S. and around the world to discuss pressing issues and challenges and meet face-to-face with companies offering groundbreaking security solutions. Don't miss this chance to connect with key leaders charged with mitigating threats, protecting trade and travel, and securing national and international borders.



Exhibitor Move-in
12:00 pm – 5:00 pm

Sunday, May 3



Exhibitor Move-in
8:00 am – 5:00 pm

Welcome Reception
5:00 pm – 7:00 pm

Monday, May 4

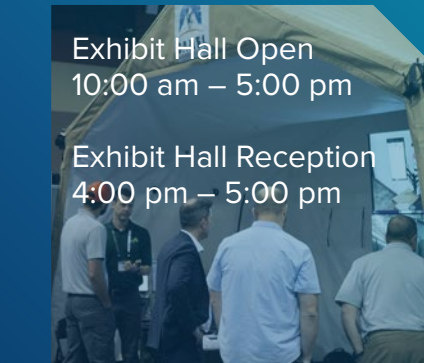


Exhibit Hall Open
10:00 am – 5:00 pm

Exhibit Hall Reception
4:00 pm – 5:00 pm

Tuesday, May 5



Exhibit Hall Open
8:30 am – 3:00 pm

Exhibitor Move-out
3:00 pm – 7:00 pm

Wednesday, May 6

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Three Steps to Marketing Success at BSE 2026

Exhibiting starts with showcasing your brand – how it is seen, heard, and remembered.

To maximize your ROI, every exhibitor should commit to these three steps and we are your marketing powerhouse:



Step 1: Exhibit with Purpose

Use your booth space as more than a display — make it a showcase. Every attendee, media outlet, and partner walking the floor is a potential brand touchpoint. Think of your booth as the first of three essential engagements at every conference.

Step 2: Engage Beyond the Booth

Don't just exhibit — attend. Sessions, receptions, and networking events are your chance to grow your knowledge base, gain insights, and position your company as part of the broader community conversation.

Step 3: Extend Your Brand with Outreach

Start outreach early and host meetings onsite. BSE isn't a passive experience — it's an active marketplace of ideas and partnerships. Sponsorships, demos, and networking opportunities extend the reach of your brand and ensure you stay top-of-mind long after the expo floor closes.