



**BORDER
SECURITY
EXPO.**

DEMO DAY

FEBRUARY 8, 2019



Produced by



How Transnational Criminal Organizations Are Redefining Our Nation's Borders



What is Demo Day

Border Security Expo Demo Day is an opportunity for suppliers to put their law enforcement products and technology in the hands of the operators who are in the field every day protecting our borders.

The Competition

BSE is partnering with the Border Patrol Foundation [BorderPatrolFoundation.org] to produce a shooting competition that will test the skills of agents and officers from federal, state and local agencies throughout the southwest in real-life encounters they experience every day along our borders. The competition will follow the format of the International Defensive Pistol Association and awards will go to the top individual and team finishers.

How to Participate

BSE exhibitors have the opportunity to participate in various ways to be a part of this exciting and unique outdoor demonstration. All Demo Day exhibitors and sponsors also receive a slot in the shooting competition.

Exhibiting

Companies participating in BSE 2019 will be able to exhibit at Demo Day for an investment of \$1,600 for a tabletop space and \$2,000 for a vehicle space. This includes access to pistol or rifle bays for demonstrations, or an open area to demonstrate technology. Companies not exhibiting at BSE can still participate in the Demo Day for an investment of \$4,800 (tabletop space or vehicle space).

Sponsoring

Bay Sponsors: Limited Space is available. Each of the pistol and rifle bays are available for vendors interested in putting their brands in front of attendees for \$750. The sponsoring companies are permitted to provide signage to post throughout the bay. (Sponsor to provide banners/signs)

Banner Sponsors: There are various positions throughout the range for 3'x6' sponsor banners to be positioned. These opportunities are available for \$500 each. (Sponsor to provide banner)

To round out the day, we will be sampling some local Texas BBQ and refreshments.



Contact:

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